

Affiliate Membership in our Board: Discover the difference between just being in business and giving your business the boost it needs.

You may be wondering if affiliate membership in the Darien Board of REALTOR® (DBOR) is a wise business decision. Can it increase your business? Will you expand your network? Are there opportunities that would not be gained elsewhere? The answer is YES!

DBOR recognizes the value of a strong affiliate network and we invite you to join our community of real estate professionals. Add your name to our growing list of industry partners and enjoy the benefits of affiliate membership while increasing awareness of your business.

## Who can become a DBOR affiliate?

DBOR's offers affiliate membership to any company that provides products or services to the real estate industry. Our affiliate members come from many areas related to real estate, such as attorneys and law firms, title companies, lenders, builders, inspectors, pest control firms and interior staging companies. Affiliate membership will provide you with a solid customer foundation and brand opportunities. Like most professionals, REALTORS prefer working with people they know and are a good source for referrals.

National statistics show that every new home sold generates \$63,000 to the local economy. Where does this revenue come from? Businesses just like yours. From plumbers, landscapers, painters, household goods, electronics, appliances, flooring and gift companies, there are many professions and /or services that are closely related to the real estate industry.

## What are the benefits of Affiliate Membership?

- Opportunity to network and market your product and services to over 300+ members
- Opportunity to serve as a voting member of the DBOR Board of Directors
- Inclusion of Company name on our public-facing website and roster
- Eligible for discounts on products and services
- Political Advocacy on industry issues with updates on legislative activities
- Opportunity to attend and participate in membership meetings and special events
- Opportunity to sponsor special events
- Opportunity to work with staff to advertise your industry events and classes
- Email updates and notices about Association activities
- Promotion to members of the benefits of working with Affiliate Members

Of course, the biggest benefit is the professional working relationships you will build with our REALTOR® members.